



qualificationprofile

Highly motivated and detailed orientated Graphic Designer with experience in multimedia and print design. Great collaborative and interpersonal skills, team player with well-developed written and verbal communication abilities. Fluent in English and Chinese (reading and writing, Cantonese and Mandarin). Easy to work with; accustomed to working under pressure in deadline-driven environments. Creative experience in the following:

Logo Design	Signage	Stationery
Web Design	Banners	Brochures
Email Design	Books	Newsletters
Marketing Card	Posters / Flyers	Business Cards
Direct Mailer	Postcards	Print Advertisement



technicalproficiency

Platforms: Mac OS X, Windows Operating System
Applications: Adobe Creative Suites (Illustrator, InDesign, Photoshop, Dreamweaver, Premiere Pro, After Effects, Acrobat, Bridge); Microsoft Office (Word, Excel, Powerpoint); PANTONE Matching System; CSS, HTML, FTP client experience and skills



professionalexperience

Essex Property Trust Inc., San Mateo, California, March 2011 — Present
Graphic Designer

Responsible for design needs for 240+ apartment homes for one of the leading West Coast real estate investment trust. Design logos for newly-acquired and renovated apartment homes for all branding, communications, signage, printed materials, website needs. Manage and design artwork to fulfill all graphic needs, including signages, banners, brochures, marketing cards, window graphics, wall graphics, advertisements, flyers, web banners, email designs. Coordinate and create wide variety of printed stationery items as company standards for all apartment homes and internal communication. Responsible for creating and managing templates for email outreach and marketing.

World Christian Restaurant Ministries, Fremont, California, October 2010 — March 2011
Art/Graphic Designer

Produce and edit bi-monthly newsletter that is distributed worldwide in both printed and digital forms. Collaborate with printer to generate 2,000 copies of publication that is mailed around the United States. Design, manager and coordinate design projects from concept to completion.

Freelance Designer, 2009 — Present

Project-based stationery and packaging for businesses of different sizes, such as nanotechnology company Nanosys Inc. of Palo Alto, California, and Radiant Chiropractic and Acupuncture of Sunnyvale, California.



onlineportfolio
www.KelvinChan.net



educationbackground

Bachelor of Arts in Fine Art, 2002 — 2007
UNIVERSITY OF CALIFORNIA, SANTA CRUZ, Santa Cruz, California
Master of Fine Art in Graphic Design, 2008 — 2009 (in progress)
ACADEMY OF ART UNIVERSITY, San Francisco, California